

Spectrum's 4th Annual Pride Month Gala



Do you believe in diversity, equity and inclusion?

Are you passionate about creating a community where everyone belongs?

Join us as a sponsor for Spectrum's 4th Annual Pride Month Gala. By partnering with us, you'll not only support an unforgettable night of celebration in our "Enchanted Forest" but also showcase your brand to a diverse and engaged audience that shares your values.

This year, Spectrum has served 6,810 participants, facilitated at least 1,485 volunteer hours, and subsidized the cost of at least 265 counselling sessions for 2SLGBTQIA+ folks in need of support. But our work is not done. For many, Spectrum is not just a support organization - it is the only place where they can be their authentic selves without fear. Over a quarter of youth in our community have faced violence because of their gender identity, and 10% because of their sexual identity. This places the well-being and lives of 2SLGBTQIA+ people on the line.

Together, we can foster an inclusive environment where everyone is celebrated for who they are. Be part of our magical night of unity, joy, and belonging. Become a sponsor today!

Explore our sponsorship package offerings on the following pages to find the perfect fit for your brand.

Let's make this year's event our most impactful yet.



Spectrum's 4th Annual Pride Month Gala

Our fourth annual gala will take place on **Thursday, June 19, 2025**
at the **Crowne Plaza Hotel grand ballroom.**

We expect to sell out with 200 attendees.

Guests will enjoy an amazing comedy show with some of Canada's best queer talent! Our MC will be Robert Watson, creator of the Canadian Comedy Award-winning series Gay AF Comedy. He will be joined by several other surprise comedy entertainers and performers.

Guests will enjoy a delicious dinner, and bid in a silent auction.

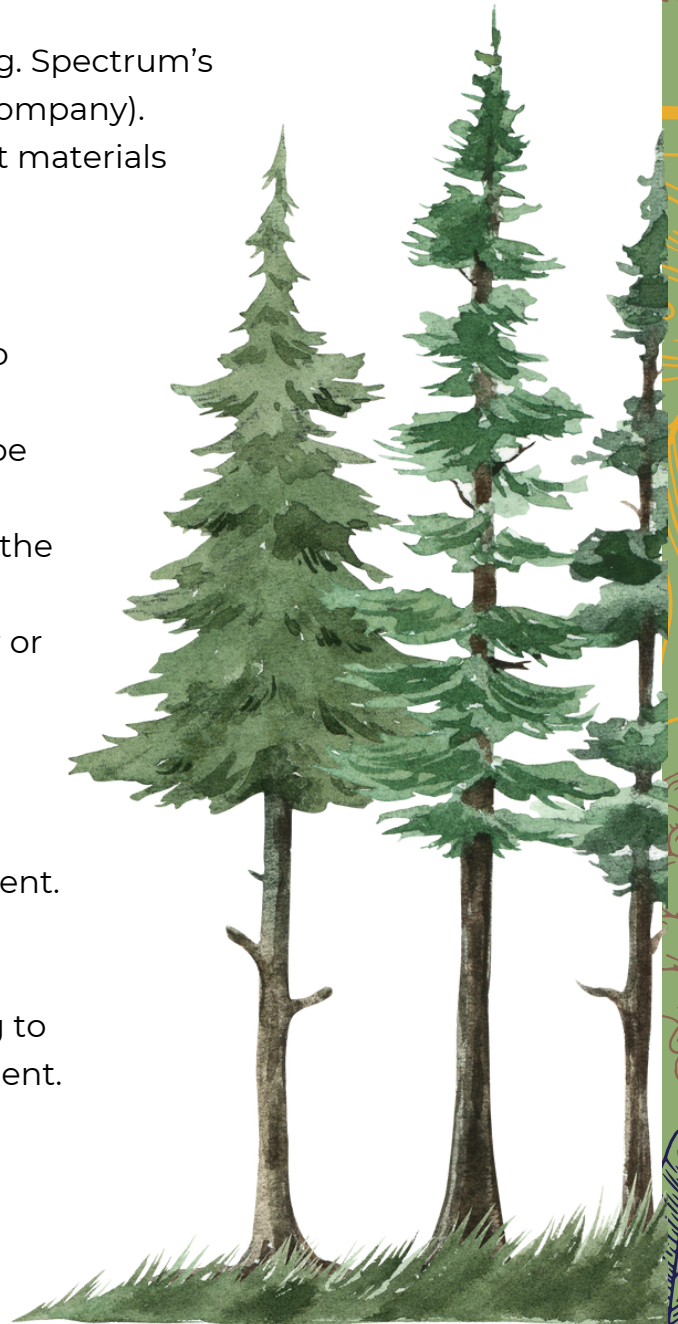


Sponsorship Packages



The Forest - Title Sponsor - \$10,000

- Exclusive title sponsor recognition (e.g. Spectrum's 4th Annual Gala, Presented by your company).
- Premium logo placement on all event materials and signage for the event.
- A full page ad in the event program.
- You will receive recognition on our website and social media with links to your site.
- Your business card or small flyer will be placed at each guest's place-setting.
- Opportunity to address our guests in the opening remarks.
- Opportunity to have a pull-up banner or similar at the event.
- Recognition and a thank you in our annual report.
- Recognition in all media releases and social media campaigns about the event.
- The option to distribute branded materials at the event.
- A full table of 8 with preferred seating to enjoy the gala dinner and entertainment.



Sponsorship Packages



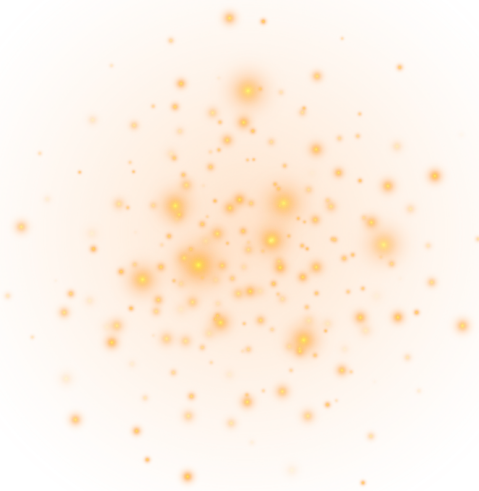
The Flora - \$5,000

- Your logo on all marketing materials and signage for the event.
- Recognition in all media releases and social media campaigns for the event.
- A half page ad in the event program.
- Mention of your support in the gala opening remarks.
- You will receive recognition on our website and social media with links to your site.
- A full table of 8 to enjoy the gala dinner and entertainment.



The Firefly - \$3,000

- Your logo on all marketing materials and signage for the event.
- A quarter page ad in the event program.
- You will receive recognition on our website and social media with links to your site.
- Reserved seating for 6 at the gala to enjoy the gala dinner and entertainment.



Sponsorship Packages



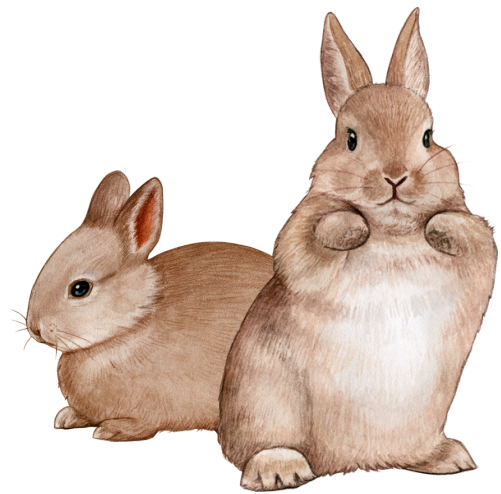
The Fawn - \$1,000

- Your logo on all event marketing materials
- You will receive a thank you post on social media with a link to your site
- Reserved seating for 4 at the gala to enjoy the gala dinner and entertainment



The Rabbit - \$500

- You will receive a thank you post on social media with a link to your site
- Name and logo listed on the event program as a sponsor
- Two gala tickets to enjoy the gala dinner and entertainment



We cordially invite you to join us in the enchanted forest as a gala sponsor and make a meaningful impact in your community.

To discuss how you can be a part of this incredible event, the benefits available to our sponsors and several easy payment options, contact Spectrum's Fundraising & Events Coordinator at:
dakota@ourspectrum.com